

SOUTHFIELDS DENTAL CENTRE - PRESS RELEASE

A month of charity fundraisingat The Blue House

Southfields Dental Centre has been celebrating a new period in its life as an established family dental practice. The practice is currently adopting a new look, which is in keeping with its tradition of continually providing the highest standards of dental care for its patients in a modern and friendly environment. As part of this process, there is also an extension of the range of treatments on offer ... at The Blue House.

The team at Southfields Dental Centre would like to take this opportunity to thank the local Southfields, Wimbledon and Wandsworth community for their support over the years, by promoting the mouth cancer action month as part of **"Blue House November"**. In November they hosted a series of open days and evenings to introduce many special offers on treatments - a month of smiles...at The Blue House!

Supporting Mouth Cancer Action Month

Most people are aware of cancer affecting other parts of the body, whether lungs, breasts or bowels, but cancer can also occur in the mouth affecting the lips, tongue, cheek or throat. Anyone can be affected and it is more common amongst the over 40s. There are almost 7000 new cases of oral cancer diagnosed annually in the UK. Sadly more than 2000 people annually lose their life to mouth cancer.

Mr Aakshay Gulati, partner at The Blue House and a consultant oral maxillofacial surgeon specialising in head and neck cancer and facial reconstruction, says:

"I strongly feel the local community can benefit from an improved awareness of this condition. Mouth cancer has a good chance of cure if detected early and dentists are in a great position to detect any suspicious lesions in the mouth during routine dental check-ups and arrange an early specialist referral. This will certainly help improve outcomes and save lives."

At Southfields Dental Centre, on all Mondays in November, new patients can take advantage of a thorough initial dental examination, including Mouth Cancer screening, for only £30, a saving of £15. For every new patient that books a consultation prior to Christmas, the practice is generously giving £2 to their favourite charity campaign, **Mouth Cancer Action Month**, run by the British Dental Health Foundation, which aims to raise awareness of mouth cancer and make a difference by saving thousands of lives through early detection and prevention. Equally for all patients that sign up to one of their membership plans, £2 will be donated.

Looking and Feeling Better

Dr Niharika Gulati, principal dentist at Southfields Dental Centre, also known locally as 'Nikki' and her team have a passion for improving people's lives and Blue House November is their way of helping people take that step forward to looking and feeling better. Each week there will be "Whitening Wednesday", a chance for patients to have teeth whitened from £199.

For patients who may consider a permanent teeth replacement option or have simply had enough of wearing uncomfortable dentures, Mr Aakshay Gulati will be hosting a special **Dental Implants Discovery Evening on 9th November** from 6 – 8pm, the opportunity to simply pop in to the practice and have a chat about the options available, what's involved in the treatment and to ask any questions.

On **16th November**, it is **Invisible Braces Evening** from 5 – 7pm. Current and new patients alike will have the opportunity to find out more about Invisalign, the renowned brace option for people who'd like a more discreet teeth straightening solution. Available to both adults and teenagers, experienced Invisalign practitioner Dr Niharika Gulati will be on hand to answer any questions and even a free initial consultation for interested patients.

Throughout November there's a packed programme of events and offers at Southfields Dental Centre.

Dr Niharika Gulati, Principal of the practice said:

"Blue House November is our way of saying thank you to our patients and a warm welcome to new ones. We are delighted to be able to continue the tradition of providing quality dental care to the local community and look forward to providing an even wider range of general and specialist treatments over the coming years."

She added:

"We always like to support worthy charities and especially Mouth Cancer Action Month and its quest to help raise awareness of oral cancer. With a month of smiles at The Blue House in November we can hopefully raise even more money for the charity."

Southfields Dental Centre offers the full spectrum of dental treatments - from routine dental care and hygiene appointments to a full smile makeover for people that want to transform their confidence and lives. At The Blue House, the team provide specialist treatments including dental implants, crowns, bridges and veneers as well as teeth whitening and wrinkle reduction treatment for restoring beauty or 'turning back the years'.

To contact the practice, call **020 8788 8050**, go to www.southfieldsdental.co.uk or pop in and visit the team... at The Blue House, right next to the Southfields Tube Station.

